

## **Syllabus of M.Com as per Semester and Credit Grade System.**

### **Semester I**

- Paper-I : Managerial Economics (1101)  
Paper-II : Service Marketing & customer Relationship Management (1302)  
Paper-III : Advance Financial & Cost Accounting (1103)  
Paper-IV : Banking & Insurance Services (1104)

### **Semester II**

- Paper-I : Accounting for Managerial Decisions (1201)  
Paper-II : Strategic Management (1303)  
Paper-III : Management Concept & Organizational Behaviour (1203)  
Paper-IV : Computer Applications in Business (1204)

### **Semester III**

- Paper-I : Research Methodology (1301)  
Paper-II : Statistical Analysis (1102)  
Paper-III : Corporate Tax Planning & Management (1202)  
Paper-IV : E-Commerce & Legal Security(1304)

### **Semester IV**

- Paper-I : Project Report & Viva voce (1401)  
Paper-II : Advertising & Sales Management (1405)  
Paper-III : Co-operative Management (1301)  
Paper-IV : International Marketing (1407)